

# CERTIFICATE OF COMPLETION

IS PRESENTED TO

**Patrick Frey**

FOR SUCCESSFULLY COMPLETING THE COURSE

# LEAN PRODUCT MANAGEMENT

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Course Creator

[ITAMARGILAD.COM/WORKSHOPS](http://ITAMARGILAD.COM/WORKSHOPS)

BOSCH SCHOOL OF SOFTWARE PRODUCT MANAGEMENT ([BOS.CH/BSOSPM](http://BOS.CH/BSOSPM))

# ACHIEVEMENTS

YOU HAVE SUCCESSFULLY PRACTICED THE FOLLOWING METHODS

## PRODUCT STRATEGY

- NORTH STAR METRIC
- STRATEGIC OPPORTUNITIES
- VALUE PROPOSITION MAPPING
- MARKET SEGMENTATION
- PRODUCT/MARKET FIT
- BUSINESS MODELING

## PRODUCT DISCOVERY (GIST)

- OUTCOME-BASED OKRS
- ICE PRIORITIZATION
- ASSUMPTION MAPPING
- EXPERIMENTATION
- COMBINING DISCOVERY & DELIVERY